(800) 283-0187 or fax (800) 238-0140

Attn: Steve Weir

NAME	DATE / /
ADDRESS	PHONE ( )
CITY/STATE/ZIP	FAX # ( )
EMAIL ADDRESS:	

Lead Concepts Mailer Code:_____ (This is the code at the bottom of the mail piece)

Number of pieces to mail:_____

Demographic Selection: Age range_____ Estimated Income _____ Other_____

❑ If you are not sure what demographics to choose, check this box and we will select the recommended demographics for you.

❑ If you ran your own counts online, please write in the Query # here: _____

Date the Query was ran:_____/_____/_____

Geographic selection: List zip codes in order of preference. List as many as possible incase of conflicts or shortages.

1.	2.	3.	4.	5.	6.	7.
8.	9.	10.	11.	12.	13.	14.
15.	16.	17.	18.	19.	20.	21.
22.	23.	24.	25.	26.	27.	28.

Mailing Cost: To calculate the cost of your mailing, multiply the quantity to be mailed by the cost per thousand price.

Quantity Ordered	**X**	**Cost Per Thousand**		
Mailing_____	X	_____	=	_____ Mailing Cost Sub Total
Duplicate List_____	X	$30.00	=	_____ Duplicate List Sub Total

Mailing Amount to Invoice Key Financial = _____

(Optional) If ordering a duplicate list please indicate the output requested
❑ Galley (paper - $10.00 S&H) ❑ Disk ($10.00 S&H) ❑ email (No S&H cost)
❑ p/s labels (add $10.00 per M + $10.00 S&H)
❑ 3x5 Cards (add $15.00 per M to dup. List + $15.00 S&H)

= _____ (S&H) Shipping
(Add shipping cost only when ordering duplicate lists).

Send or Fax Completed Form to: **Lead Concepts, Inc. / 1060 Texan Trail / Grapevine, TX 76051 / Fax (800) 238-0140**

If using Credit Card: ❑ American Express ❑ Visa ❑ MasterCard ❑ Discover ❑ Diners

Card # _____ Expiration Date _____

Card Holder Name:_____ Signature _____

Billing Address on Card if other than above: _____