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Message: Medicare Health Plan Update in the new year.

You may not be getting all the Medicare benefits you are eligible for.
There are new plans for this year that you should be aware of.

You may be missing out on what you are eligible to receive.

Complete and return this free card to find out if you currently receive all the benefits for which you are eligible. There is no obligation and all the information is FREE!

*Healthcare
Plan
Update*

PROSPECT NAME _____
PROSPECT ADDRESS _____
PROSPECT CITY/STATE/ZIP _____

126453006555-194509

Not affiliated with any government agency. An agent may contact you. Insurance related solicitation.

Name: _____
Date of Birth: ____/____/____
(Optional)
Spouse _____
Date of Birth: ____/____/____
(Optional)
Phone: (____) _____
(phone ensures proper information routing)

S5-10-1S



Specs:
3.5"x8.5"
Window envelope
Business reply card

Recommended Demographics:
Ages 65-80, Income \$0k - \$30k
Ages 65-80, Income \$30k+

Average Response Time (from date of order):
3 weeks

Other Information:
Responses emailed and posted to client portal on a daily basis
Physical response cards mailed to you via USPS twice per week